



# Where clarity is the most powerful force in marketing.

We're an independent, full-service marketing agency that uses AI with a human touch to cut through complexity. Aligning teams, solidifying positioning and sharpening messaging—so brands can make meaningful progress.

## Real impact

### FINANCIAL SERVICES

**32x** return on ad spend

### HEALTHCARE

**81%** YOY growth in revenue

### B2B

**243%** increase in prospect response rate

### HIGHER EDUCATION

**40%** increase in undergrad applications

## Testimonials

“DS+CO’s team was able to quickly understand, digest and present valuable creative and media placement solutions for the integrated awareness campaign, while also understanding the business need for delivering results.”

—**Steven Overslaugh**

Manager of Programs & Projects, Electric Vehicle Marketing  
Avangrid

“Over our 25-year partnership, DS+CO has consistently delivered. No matter the challenge, they’ve proven to adapt and evolve with our business needs and growth.”

—**Jessica Sokolowski**

VP of Marketing  
Frontier

“The DS+CO creative team delivered a bold new look for our booth properties that significantly enhanced our visual impact on a busy show floor and infused new creative elements and innovation into the overall look and feel.”

—**Elizabeth Christenson**

Manager of Marketing Communications & Technical Solutions  
Bosch



## Services

- Branding + creative
- Media strategy + buying
- Direct mail
- Content marketing
- Public relations
- Social media management
- Video production
- Print production
- Advanced analytics

## Standout work

- American Advertising Awards
- AMA Pinnacle Awards
- PRINT Magazine
- Graphis
- PRisms
- Telly Awards



**100%**  
INDEPENDENT



ROCHESTER, NY

## Start a conversation

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